

# phab<sup>®</sup>

## Product Catalogue



# about phab



## founded by a nutritionist and hardcore foodies

phab was born from a single question we've asked ourselves for years: why do we have to choose between healthy and tasty? dekho, life is complicated as is. our food shouldn't be.

## our promise



## big on nutrition. bigger on taste

At phab, we promise to guide you on the happier path to a healthier life with our better-for-you protein and nutrition-packed snacks. Crafted by a nutritionist, we take the guesswork out of healthy eating, ensuring you always receive what's phab for you.



# our products



**protein bars (10g)**  
your everyday crunch bar

**10g**  
PROTEIN



MRP

₹ **75**



choco almond  
crunch

choco berry  
crunch



**protein bars (35g)**  
your daily protein fudge bar

**11g**  
PROTEIN

**0g**  
ADDED  
SUGAR



MRP  
**₹75**



mocha nut  
fudge

strawberries &  
greek yogurt

chocolate  
brownie

**3 variants**



**protein bars (65g)**  
protein pro fudge bar

**21g**  
PROTEIN

**0g**  
ADDED  
SUGAR



MRP  
**₹135**



mocha nut  
fudge

strawberries &  
greek yogurt

chocolate  
brownie

**3 variants**



energy bars (35g)

5g  
PROTEIN

<150 kcal  
PER BAR

GUT  
FRIENDLY

GOODNESS OF  
DATES

MRP  
₹50



peanut  
butter

fruit &  
nut

choco  
fudge

chocolate  
almond

4 variants



granola bars (30g)



MRP  
₹45



- cookies & cream
- butterscotch caramel
- mixed berry blast

3 variants



# protein milkshakes (18g)

**18g**  
PROTEIN

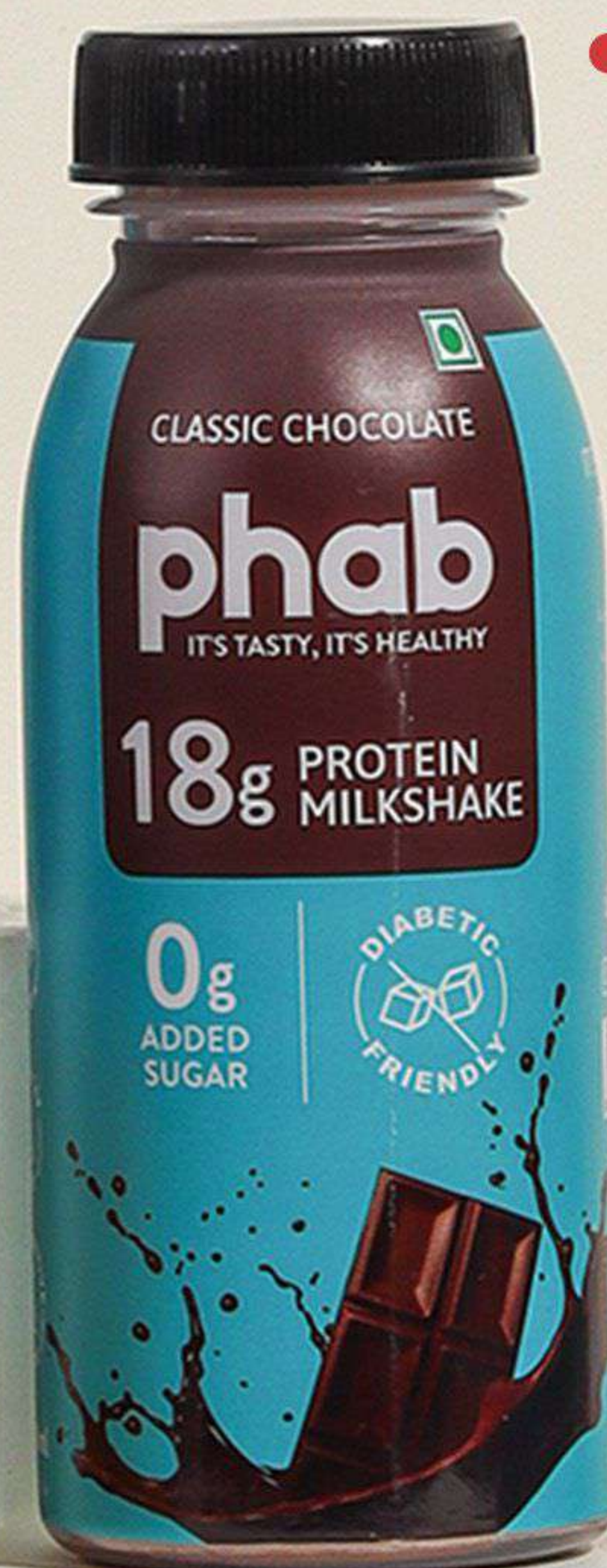
**0g**  
ADDED  
SUGAR



cold coffee



classic chocolate

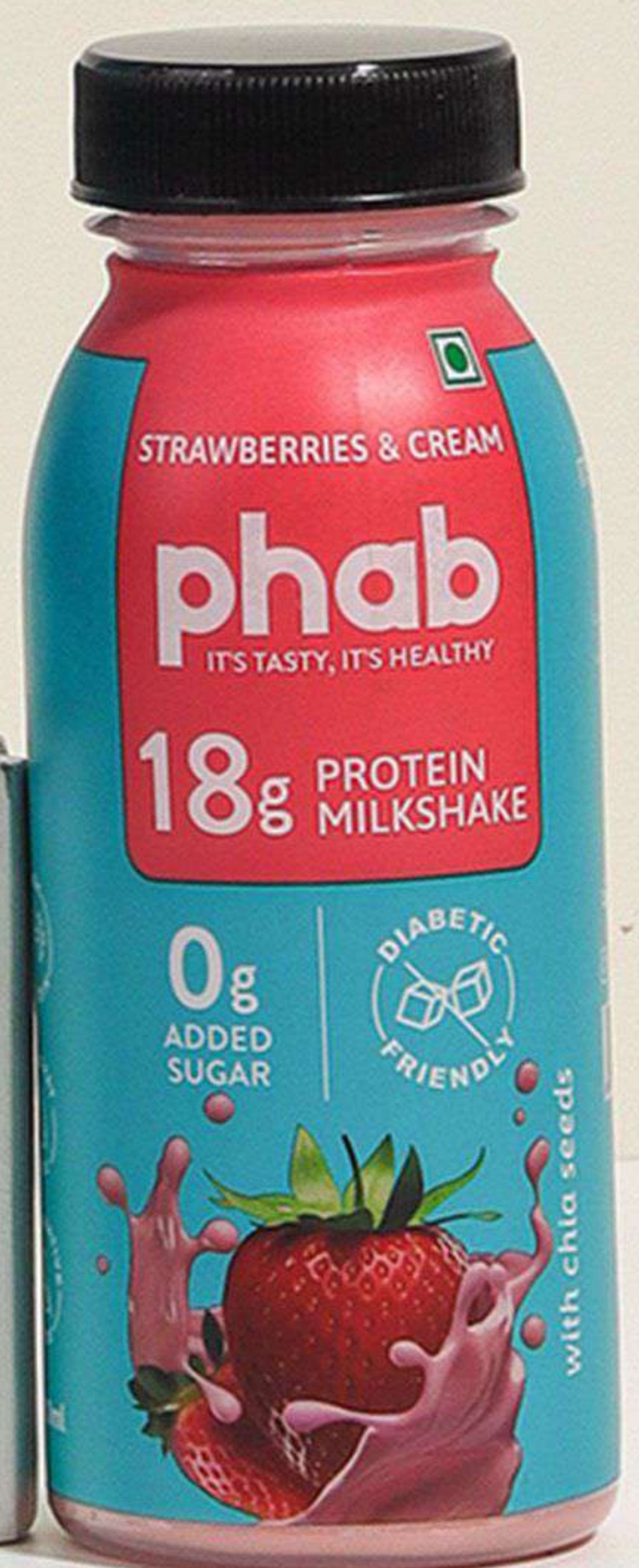


MRP  
**₹135**

vanilla almond



mango magic



strawberries  
& cream

**5 variants**



# protein milkshake (10g)

**10g**  
PROTEIN

NO ADDED  
SUGAR

UNDER  
95  
CALORIES

GUT  
FRIENDLY

MRP  
₹90

Double Chocolate

Kulfi Caramel

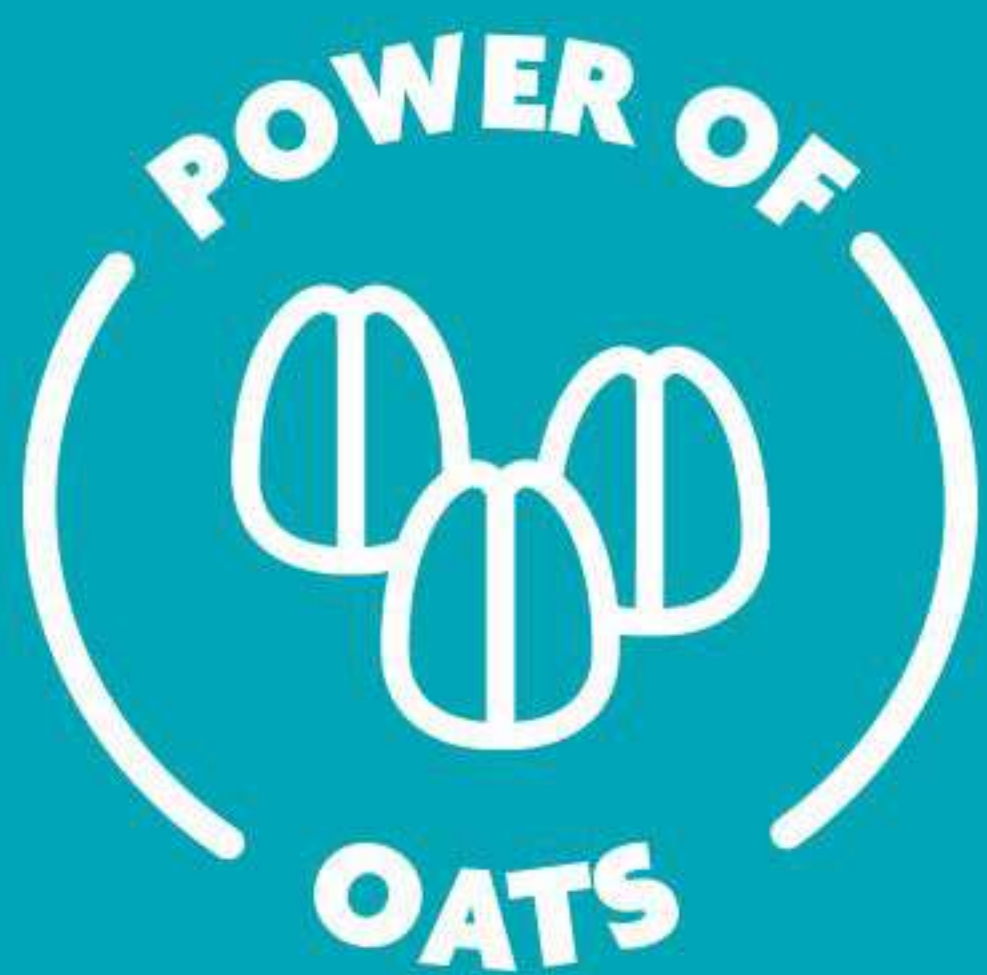
Coffee Tiramisu

Pista Power

5 variants



# granola cereal (245g)



MRP  
₹ **275**



double chocolate

very berry blast

caramel crunch

3 variants



# whey protein powder

## chocolate hazelnut

**25g**  
PROTEIN

**5.7g**  
BCAAs



MRP  
**₹3,990**

1kg jar



2kg jar



MRP  
**₹7,699**

monocarton & sachet



MRP  
**₹1,225**



whey protein powder

blueberry cheesecake

25g  
PROTEIN

5.7g  
BCAAs



MRP  
₹4,599

1kg jar



monocarton & sachet



MRP  
₹1,449



protein millet wafer (10g)

10g  
PROTEIN



COMING SOON...



5 variants



# pocket protein (5g)

**5g**  
PROTEIN



**COMING SOON...**



**5 variants**



**life is complicated.  
your snacks  
shouldn't be!**

**follow us:**



**@getphab**



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**getphab.com**